

The background of the image features a stylized world map composed of small dots, centered on a large teal circle. The text 'TRAVEL TECH SHOW' is prominently displayed in the center, with 'TRAVEL' in light grey, 'TECH' in white, and 'SHOW' in teal.

TRAVEL TECH SHOW

Previously Travel Technology Europe

29-30th June 2022

ExCeL London

traveltech-show.com

Enhance your presence at TravelTech Show

Booked your space on the show floor?

Great! Now, maximise your time at the show and drive more buyers to your stand. Whatever your needs, requirements and budget, we have a range of creative opportunities available.

Whether you are looking to target our new VIP Club members, position yourself as a thought leader, generate additional leads or drive awareness of your brand, we have sponsorship packages to help you achieve your goals.

Additionally, if you have a specific requirement or idea, simply get in touch and we can build you a custom-made package.



Put your brand at the heart of the visitor experience

Event wide & conference packages

Headline sponsor

Platinum sponsor

Gold sponsor

Silver sponsor

Education

Individual education sessions

Tech Huddles

VIP club

Clubhouse Sponsor

High impact brand awareness

Registration area

Welcome area & info point

Seating area

Café's

On-site Branding Opportunities

Roaming opportunities

Signage and static sponsorship

Perimeter wall banners

Digital Branding

Digital Sponsorship Packages

Swapcard

Emails

The background features a dark blue world map composed of small dots. A large teal circle is centered over the map, with a vertical line passing through its center. The text is overlaid on the left side of this circle.

Event wide & conference packages

Headline sponsor

(Exclusive)

- Branding across all theatres as headline sponsor (along with other sponsors)
- Topline branding across all pre-show marketing material
- Topline branding across all on-site show signage
- 1 x 45-minute speaking session in the Global Theatre on day 1 with data of session attendees
- 1x 30-minute speaking sessions on day 2 with data of session attendees
- Logo on TTS website and skyscraper banner on Swapcard platform
- Promotional video to play in-between sessions in the Global Theatre
- Exclusive sponsorship of an editorial conference session of your choice with data
- Data of 10 additional editorial conference sessions
- 1x wall banner (6x3m) & 4x floor tiles directing attendees to your stand
- Early access to the meetings diary to pre-schedule meetings with VIP's
- Invitation for 2 members of your team to join the VIP Club drinks on day 1
- 17.5m² space only stand

£40,000



Previous sponsor:

bright data

Platinum sponsor

Previous sponsor: **livn**



- Branding across all theatres (along with other sponsors)
- Branding on pre-show marketing material
- Branding on on-site show signage
- 1x30-minute speaking session, with data of session attendees
- Logo on TTS website and Swapcard platform
- Data of 8 editorial conference sessions
- 1x wall banner in TravelTech Show hall (6x2m) **or** 4x floor tiles directing attendees to your stand
- Early access to the meetings diary to pre-schedule meetings with VIP's
- Invitation for 2 members of your team to join the VIP Club drinks on day 1
- 15m² space only stand

£30,000

Gold sponsor

- Branding across all theatres (along with other sponsors)
- Branding on pre-show marketing material
- Branding on on-site show signage
- 1x 30-minute speaking session, with data of session attendees
- Logo on TTS website and Swapcard platform
- Data of 6 editorial conference sessions
- 1x wall banner in TravelTech Show hall (6x2m) **or** 4x floor tiles directing attendees to your stand
- 12m² space only stand

£25,000



Previous sponsor:



Silver sponsor



- Branding across all theatres (along with other sponsors)
- Branding on pre-show marketing material
- Branding on on-site show signage
- 1x 30-minute speaking session, with data of session attendees
- Logo on TTS website and Swapcard platform
- Data of 4 editorial conference sessions (shared with up to 2 other sponsors)
- 2x floor tiles directing attendees to your stand **or** 1x wall banner (6x1m)
- 9m² space only stand

£20,000

Previous sponsor:

kantox
Currency Management Automation

The image features a dark blue background with a large, faint world map composed of small dots. A prominent teal circle is centered on the map, and the word "Education" is written in a bold, yellow, sans-serif font across the left side of the image.

Education

Individual education sessions

Align your brand with thought leadership, through a variety of education and conference opportunities. Take the stage in-front of travel technology buyers and industry professionals and receive GDPR compliant data of your session attendees. Limited sessions available on our **Global Stage**, to be streamed live from the show to our virtual audience.



Day 1, 30-minute conference session - £3,500 (up to 5 available)

Various times available in the afternoon on day 1

Day 2, 30-minute conference session - £2,500 - £3,500 (up to 5 available)

Various times available throughout day 2

NEW: 30-minute moderated session - £3,500 (2 available)

Exciting opportunity to discuss a topic of your choice with one of our conference moderators. This interview style session is an interactive and engaging way to get your brand in-front of the TTS audience.

Tech Huddles

Host a casual, round-table discussion with industry buyers, peers & professionals. Choose an important topic to discuss and host a lively conversation in one of our Tech Huddle Zones. A great opportunity to engage with a small group, share insights and learn.

We will promote your session as part of the wider conference programme.

£1,000

This is a drop-in session, open to all attendees. Attendee data is not included, but you can collect with your lead scanner. No AV equipment is available for Tech Huddle sessions.



The image features a dark blue background with a large, teal-colored circle in the center. Overlaid on this circle and extending to the edges of the frame is a world map. The map is created using a halftone or dot-matrix effect, where the density of small dots varies to represent the landmasses of the continents. The text "VIP Club" is positioned on the left side of the image, partially overlapping the teal circle and the map. The text is rendered in a bold, sans-serif font with a bright yellow color.

VIP Club

VIP Clubhouse sponsor

TravelTech Show 2022, will introduce an enhanced VIP programme, called the VIP Club and your brand can be the face of it. VIP Club members will have a minimum budget for technology, be the decision maker within their company and attending TTS to actively source new and innovative technology for their company. Access to the VIP Clubhouse is only for VIP Club members (and their guests) and sponsors, making it an exclusive opportunity to network with the top buyers at TravelTech Show. Ensure your brand is at the forefront of this space which offers a place for VIPs to relax, work, network, host meetings & enjoy refreshments.

- Pre-show and onsite branding
- VIP Clubhouse designed to reflect your company brand
- Data of all VIP club members who use the lounge across both days
- Refreshments provided to VIPs on your behalf throughout the 2 days
- Opportunity to provide gifts or an activation to all those who attend VIP Clubhouse
- Branding to appear on pre-show emails sent exclusively to VIP club members
- VIP Clubhouse staff to wear your branded t-shirts*
- 2 members of your team within the lounge at any time for exclusive networking opportunities
- Invitation for 3 members of your team to join the VIP Club drinks on day 1
- Reserved space for in the lounge your team to host meetings
- Small Lightbox stand/meeting area outside the VIP Clubhouse

£20,000



*Production not included



**High impact
brand awareness**

Registration area s5

This is a high-profile opportunity for your brand to dominate the entrance to the show and to be seen by all attendees, buyers & VIP's entering through entrance S5

- Area occupies approx. 40sqm W3m x L14m H 2.5m
- Branding on registration desks and lanyard collection point
- Co-branded 50/50 sponsor/TTS entrance totem, banner, side panels and central totems
- Registration staff wearing your branded t-shirts
- Opportunity to distribute leaflets in the registration area
- Branding on on-site show signage
- Logo on TTS website and Swapcard platform as a sponsor
- Enhance this package by sponsoring the full registration process. Company logo appearing on each page of the registration form, and company logo and 30 words of text on registration confirmation emails.

£17,500

£22,500



Welcome Area & Info Point

This is a high-profile opportunity for your brand to dominate the area immediately after the registration area inside the hall. Each area includes.

- Branded area occupying approx. W4m x L 14m 50-60sqm
- 12m x 3m banner above the entrance visible from inside the hall
- 2x lightboxes co-branded with TTS floorplan & your branding (50/50)
- Opportunity for a sponsor activation
- Large floor-tile inside the entrance to TTS
- Branding on on-site show signage
- Logo on TTS website and Swapcard platform as a sponsor

£15,000



Seating Area

Seating areas are a multi-functional space for attendees to relax, catch-up on emails and host meetings.

These areas can be branded to your choice with opportunities to create an activation to leverage your sponsorship further.

£10,000



Add a branded charging point for **£2,000**



TravelTech Show Café Bar



Refuel our attendees throughout the day by sponsoring one of large main custom-built café areas within the TravelTech Show hall.

- Branding on signage to the cafe
- Branding of café area
- Café staff wearing your branded t-shirts*
- Opportunity to distribute leaflets in the area
- Branding on on-site show signage
- Logo on TTS website and Swapcard platform as a sponsor

£15,000

*Production not included



On-site branding

Roaming sponsorship opportunities

Reach all buyers & attendees across TravelTech Show, by putting your brand in their hands.



Show bags*

Place your brand in the hands of the TTS audience to create a walking advertisement for your company.

£3,000



Coffee cup sleeves*

Supply branded coffee cup sleeve and see your brand literally carried all around the event. Cups will be distributed at the TTS Café onsite.

£3,000



Visitor lanyards*

This offers the opportunity for your brand to be worn by all TTS visitors. Available at TTS registration area; welcome to supply staff handing out lanyards.

£6,000



Visitor badges

Logo to be visible on all TTS visitor badges.

£4,000



Roaming rights*

This opportunity allows two reps to roam the show floor and distribute collateral to attract buyers to your stand.

£2,500

***Production not included**

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traveltech-show.com

Signage and static sponsorship

A range of opportunities to drive awareness of your participation and stand location. Drawing attendees to your stand and creating brand exposure.



Floor tiles

Create a trail with branded floor tiles and direct buyers to your stand.

£500 each or x4 for £1500
inclusive of production



Recycle Bins

Align your brand to event recycling by sponsoring the bins around the TTS hall.

£5,000



You are here boards

Highlight the location of your stand and display your brand to buyers on the three 'You Are Here Boards' strategically placed in high traffic areas around the show floor.

£3,000



Branded mobile charging stations

Dotted around the hall the charging units provide a valuable service for attendees and impactful branding opportunity.

£2,000 per unit

Perimeter wall banners

High Impact Branding

Covering two walls, with a height of 6m, hall perimeter banners are the perfect way to create high impact brand visibility beyond the confines of your stand. Includes rigging and banner production. Other sizes available on request.

Width x height

1m x 6m

2m x 6m

3mx 6m

4mx 6m

5mx 6m

6mx 6m

Cost

£900

£1,800

£2,700

£3,600

£4,500

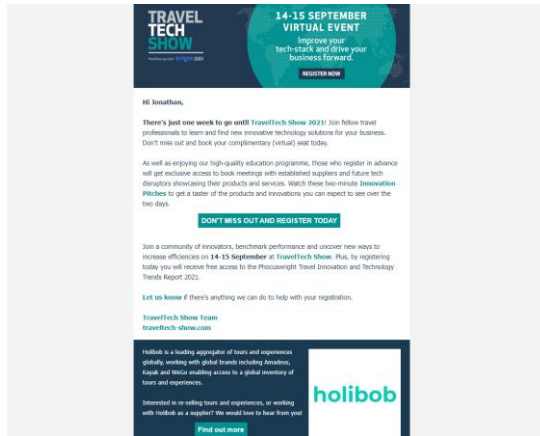
£5,400



Digital branding

The image features a dark blue background with a large, semi-transparent teal circle in the center. Overlaid on this circle and the background is a world map created from a grid of small dots. The dots are a lighter shade of blue, forming the outlines of the continents. The text "Digital branding" is written in a bold, yellow, sans-serif font, positioned on the left side of the teal circle.

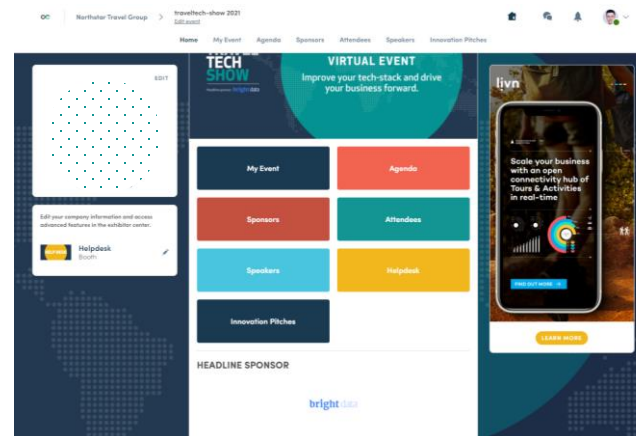
Digital sponsorship packages



Essential

- Sponsorship of x1 email to TTS database*
- Push notification in the event app, directing attendees to your stand.

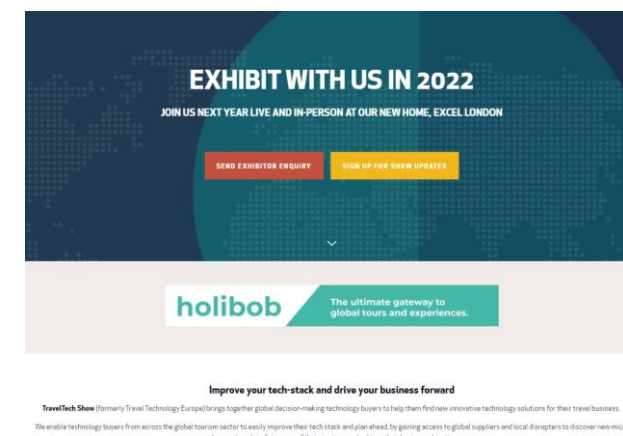
£800



Plus

- Sponsorship of x1 email to registered visitors*
- x1 promoted social media post 1 week before TTS
- Push notification in the event app, directing attendees to your stand.
- Banner on TTS Website 1 month
- Logo at bottom of event platform homepage

£1,500



Premium (1 available)

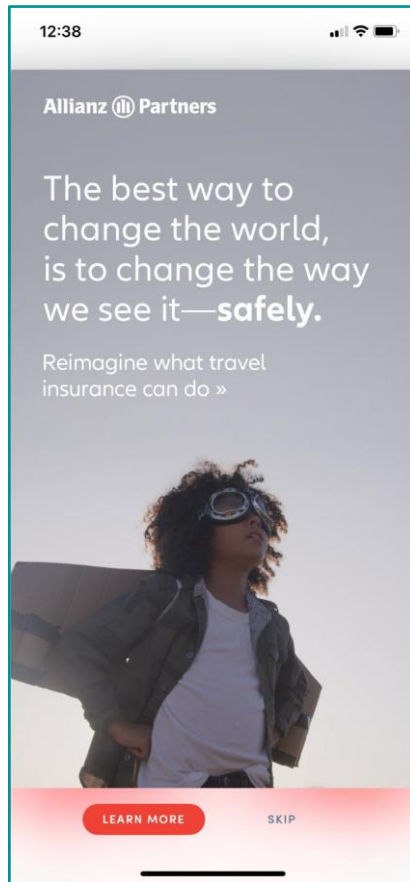
- x1 solus email to registered TTS visitors.
- x1 promoted social media post 1 week before TTS
- Push notification in the event app, directing attendees to your stand.
- Banner on TTS website 1 month
- Footer banner on TTS event platform homepage

£3,000

*Includes company logo/image, 50-word profile and URL link.

Swapcard hybrid event platform

(2 available)



High impact branding opportunity. The Swapcard platform will be the go-to platform for both virtual and on-site attendees to make connections, schedule meetings, view exhibitor profiles, view the conference agenda.

- Skyscraper banner (rotating with other sponsors & partners) visible on the desktop platform and each time mobile app is opened
- Homepage footer banner
- Logo to appear on every page of desktop platform
- Push notification, directing attendees to your stand

£3,000

